

RECALL NOTIFICATION REPORT
U.S. DEPARTMENT OF AGRICULTURE
FOOD SAFETY AND INSPECTION SERVICE

PRODUCTS RECALLED: Beef Franks

PRODUCTION DATES/IDENTIFYING CODES: Produced on April 1 & 16 and May 2, 2003.

- * "Signature" brand "Beef Franks, 55250, 4/1" bearing the package code "1063" or "0913";
- * "Signature" brand "Beef Franks, 55251, 5/1" bearing the package code "1223"; and
- * "Shamrock" brand "Beef Franks, 52483, 6/1" bearing the package code "1223"

All the above products are packed in 10-pound boxes.

* "Farmland" brand "Hickory Smoked Deli Style Franks, Jumbo Beef" in 16-ounce packages bearing a use by date of "AUG 3 or AUG 10".

The establishment code "EST. 717W" appears inside the USDA mark of inspection.

PROBLEM/REASON FOR RECALL: The product is incorrectly labeled in that it contains milk (an allergen) that is not declared on the label.

HOW/WHEN DISCOVERED: On May 16, 2003 the firm notified FSIS that they had discovered the error and were in the process of recalling the product.

FEDERAL ESTABLISHMENT: 00717W M
Farmland Foods, Inc.
P.O. Box 13277
Wichita, KS 67213

CONSUMER CONTACT: Sandy Gronau, Consumer Service Representative, 712-263-7469

MEDIA CONTACT: Sherlyn Manson, Director, Corporate Communications, 816-713-6230

QUANTITY RECALLED: Approximately 22,400 pounds

DISTRIBUTION: Nationwide

RECALL CLASSIFICATION: Class I

RECALL NOTIFICATION LEVEL: Consumer

PRESS RELEASE: Yes

DIRECT NOTIFICATION MEANS: The firm has notified its customers orally and will follow-up in writing.

FSIS FOLLOWUP ACTIVITIES: Effectiveness checks by the FSIS, Field Operations.

OTHER AGENCIES INVOLVED: None

FSIS CONTACTS:

FSIS Recall Coordinator: (785)841-5600

Consumer Inquiries: 1-800-535-4555

Media Inquiries: 202-720-9113

Congressional Inquiries: 202-720-3897

Recall Management: 202-690-6389

Web site: http://www.fsis.usda.gov/oa/recalls/rec_intr.htm

DATE OF RECALL MEETING: May 16, 2003

RECALL CASE NUMBER: 024-2003